

1 of 2

Salesperson FAX# 202-872-0263

NILE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*4	TH	8P-9P	DMTG RESULTS	:30	\$2,500.00	09/11-09/11	0	0	0	\$0.00	
Rating: 8.9												
		Sales Remark: V3 PROGRAM IS NOT AIRING										
		V3 Comment Changed, Spots/week Changed										
	*5	M	9P-10P	CASTLE	:30	\$1,250.00	09/10-09/10	1	1	1	\$1,250.00	
		Sales Remark: V3 MKG FOR LN 4										
		V3 Added										
	*6	TU	9P-10P	PRIVATE PRACTICE	:30	\$1,250.00	09/11-09/11	1	1	1	\$1,250.00	
		Sales Remark: V3 MKG FOR LN 4										
		V3 Added										
	*7	F	10P-1035P	LATE NEWS	:30	\$900.00	09/07-09/07	1	1	1	\$900.00	
		Sales Remark: V3 ADD TO SKED										
		V3 Added										

Rep Order# 8861306 Ver# 3 Status Revised

Traffic Order#

Printed: 09/07/2012 12:05 PM
Last Received: 09/07/2012 11:57 AM
Showing Buylines: All Rep & Sta Revised Lines

Station KTVX-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/HOUSE/R
Estimate# 908911
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/908911
Flight Dates 09/07/2012 - 09/11/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*8	F	1035P-1105P	NIGHTLINE	:30	\$400.00	09/07-09/07	1	1	1	\$400.00	
Sales Remark: V3 ADD TO SKED												
V3 Added												

---REPORT TOTALS---

Report Totals: 4 / \$3,800.00

---SALES MONTHLY TOTALS---

Sep 12: 7 / \$4,275.00

Sales Totals: 7 / \$4,275.00

Station Totals: 7 / \$4,275.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$21,375

CABL 0%	KAGZ 0%	KJZZ 0%	KPNZ 0%	KSL 35%
KSTU 5%	KTVX 20%	KUCW 0%	KUPX 0%	KUTV 40%
NTVX 0%				

Books JUL12
Demos RA35+

Rep Order# 8861306 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/07/2012 10:40 AM
Last Received: 09/07/2012 10:33 AM
Showing Buylines: All Lines

1 of 2

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---CONTRACT COMMENT---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SU	4P-430P	TALKING PICTURES	:30	\$150.00	09/09-09/09	1	1	1	\$150.00	
	Rating: 3.0											
	2	SU	5P-530P	NEWS AT 5P	:30	\$175.00	09/09-09/09	1	1	1	\$175.00	
	Rating: 2.6											
	3	SU	10A-11A	THIS WEEK	:30	\$150.00	09/09-09/09	1	1	1	\$150.00	
	Rating: 2.1											

Rating: 8.9
TU 8P-9P DWTS-RESULTS :30 \$2,500.00 09/11-09/11 1 1 1 \$2,500.00

MON 9-10P Castle
Tues 9-10P Private

\$1050
\$1250

---REPORT TOTALS---
Report Totals: 4 / \$2,975.00

---SALES MONTHLY TOTALS---

Sep 12: 4 / \$2,975.00

Sales Totals: 4 / \$2,975.00

Station Totals: 4 / \$2,975.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$14,875

CABL 0%
KSTU 5%

KAZG 0%
KTVX 20%

KJZZ 0%
KUCW 0%

KPNZ 0%
KUPX 0%

KSL 35%
KUTV 40%

Rep Order# 8861306 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/07/2012 10:40 AM
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NTVX 0%

Books JUL12
Demos RA35+